

If I told You How Much This Plot in Puerto Banus Sold For - You Might Look At Land Differently.

10/03/2017

Company News



Is vacant land-one of the most overlooked and misunderstood real estate investments in the world.-

A lot of people have this erroneous notion that vacant land is a “weak” (or even “pointless”) investment because...

- It doesn't produce income.
- It just sits there and-nothing happens.
- It's just-boring.

It's an unfortunate misconception because the truth is – vacant land is capable of producing some-serious cash flow-and it's one of the best investments in the world-because-of its hands-off nature and-versatility.

The fact is-land just sits there and-nothing happens. The simplicity and stability that comes with owning-the right piece of land-(purchased at the right price) can-far outweigh-the myriad of problems that come with owning any other type of real estate. If you've overlooked vacant land as an investment opportunity in the past, you-need to take a few minutes and get educated about what land is all about.

Here Are a few Reasons You Should consider Investing In Land:

1) With Vacant Land, You Don't Need to-"do"-Anything to the Property.

Forget construction! Forget renovations! You don't need to be an expert or know-anything-about how to rehab a property yourself. In most cases, you really only need to know-one thing:-"Is the property suitable for building?"-As long as-someone else-can build on the land if/when they want to, a huge part of the battle is already won.

2) Raw Land is a "Hands-Off" Investment.

Have you had enough of dealing with tenants, toilets, bugs, mold, lawn care, leaking roofs, bursting pipes, broken furnaces, and the-hundreds of other issues-that come with-owning buildings? Vacant land doesn't involve ANY of those things. Once you buy it... - it sits there, it behaves itself, and-nothing happens.

3) Statistically, Vacant Land Owners are-Highly Motivated to Sell.

Why? Because vacant land owners (by default) are-always absentee owners. When a person doesn't live inside of (or even near) the property they're trying to sell, there is-less of an "emotional connection" – because it isn't their primary residence. In many cases, you'll find that-these sellers-are willing to sell their land for-pennies on the dollar--simply because they don't live anywhere near it, it's not producing any income for them (because they don't know how to optimize their land correctly) and as a result,-they-are much more apathetic about it. Find these people, and you will find some incredible deals.

4) Land Investors Have Virtually-No Competition-to Deal With.

Are you tired of dealing with such stiff competition on every property you try to buy? Are you sick of getting outbid on every good deal you're lucky enough to find? Well-guess what... -there is virtually-no competition in the world of raw land investing. -You see... most real estate investors have their minds stuck on: "houses", "apartments",-,"commercial property", because-that's what everyone else does. Most investors don't understand the superior benefits of land and this can-definitely-play to your advantage.

5) Land Investors Call Their Own Shots.

When you buy vacant land the right way, it's easy to buy each property with your own cash and-completely avoid dealing with banks and mortgage companies. When I got-started as a land investor, I had \$3,000 to my name and-to this day,-I have never had to borrow money from a bank.-Ever.-When you-know where to look for great deals on-land, it requires-very little start-up capital-to get your business up and running.

6) Add-Seller Financing-to the Mix and EXPLODE Your Income Potential.

When you combine vacant land with the power of-Seller Financing, it's a match made in heaven. It can open up the doors to finding MANY more buyers, because most banks-are very hesitant to lend money on vacant land. Due to the scarcity of "easy money" financing, a land investor can use this to their advantage by charging a higher-than-market interest rate and-many people will gladly pay it. Seller Financing is also a great way to create-multiple streams of

passive income-that act like rental properties but-come with virtually-none-of the typical headaches that rental properties are known for.

7) Land is-Very Inexpensive-to Own as a Long-Term Investment.

When you buy a piece of land for the-right price, there are no mortgage payments to make, no utility bills to pay, the cost of property insurance is nominal (if you have it at-all) and property taxes are-extremely cheap. If you want to-park your cash-somewhere and forget about it, vacant land could be exactly the investment vehicle you're looking-for.

8) Land Gives its Owner Peace of Mind.

Think about it – land is a long-term, tangible asset that-doesn't-wear out,-doesn't depreciate, and nothing can get broken, stolen or destroyed. Put all of these benefits together-with your ability to-buy it for next-to-nothing... - and can you think of a better combination?

9) They Aren't Making Any More Of It. (*unless you live in Dubai.....*)

Most people don't think of vacant land this way, but the reality is – land is an-extremely valuable resource-with-limited quantities available. Especially when you purchase-land in the path of growth, you will find yourself with a finite asset that-a lot of other people want to get their hands on. Stocks, bonds, mutual funds all make-sense in certain scenarios,-and so does-land. If you go into this with the intent of holding-the right property for the long-term, it can make a lot more sense (and be a lot more-profitable) than any other retirement vehicle out there.

Land Investing Is A Huge Opportunity email us at info@assetfolio.com to discuss.....

-

-