

# Asset Folio Launches Their New Corporate HQ.

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Company News



Asset Folio is a young and dynamic investment company that specialises in Real Estate.

With a dedicated team drawn from a wide range of backgrounds and nationalities, we have quickly earned an enviable reputation for our professionalism, honesty, experience and expertise in the real estate market - with a primary focus in the luxury sector, where our investor base is predominantly from the Middle East, Far East, Russia and Northern Europe.

With access to Marbella's largest selection of property listings provided by a local agent network of over 2,000 listing agents, we are also uniquely positioned to advise on property in Spain's other major real estate markets.

Small enough to offer a uniquely personal service, we use the latest technologies to stay informed and react to developments in the rapidly changing market that much larger companies are simply unable to.

## WHAT MAKES US DIFFERENT?

We bring a refreshingly different approach to the property industry. With an analytical approach to the market, we pride ourselves on a careful selection of the products offered to our clients, whether individual properties or entire developments.

We are proactive in the market, using state-of-the-art technologies to inform our carefully selected database of property

investors of the very latest developments.

With a business ethos entirely centred on the client and a committed work ethic, we have quickly become renowned and respected for our intimate knowledge of the market.

## **WHERE DO WE DO IT FROM?**

We are based in modern, state-of-the-art offices in Puerto Banus, Marbella, internationally recognised as one of the leading luxury leisure locations in Europe.

With the property market in Spain showing real signs of a renaissance, we are perfectly placed to advise our clients on the most exciting developments.

## **AN OVERVIEW OF OUR SERVICES**

### **FOR BUYERS**

Asset Folio's sales executives offer in-depth market expertise and have intimate knowledge of an area known as the "Golden Triangle", which encompasses the property hotspots of Marbella's Golden Mile, Sierra Blanca, Los Flamingos and the exclusive gated community of La Zagaleta.

This knowledge and expertise means that we we can match buyers with homes that reflect their lifestyles, needs, and investment objectives. Our team moves quickly in order to ensure that buyers have access to the best properties as soon as they come onto the market.

Our goal is to make the buying process as seamless as possible, providing our clients with the very highest levels of service from the search through to the completion.

This client orientated ethos is one the reasons that the majority of our business comes from referrals and why more and more clients are making us their first contact when purchasing property.

### **FOR SELLERS**

Asset Folio is able to provide every seller with a programme specifically tailored to their needs.

We have the unique advantage of being a company that is small and flexible enough to meet a seller's individual requirements, but also one that has the essential infrastructure and resources that you would expect from a much larger firm. With an unequalled level of discretion and personalised attention clients are able to enjoy the best of both worlds.

Our experience in the market means that we know how to position a home to move quickly and sell for the highest possible price. As skillful negotiators we know how to interpret complicated financial statements, assess buyer qualifications and analyse or anticipate other factors that can make or break a deal.

We work closely with our clients to design and implement a tailored, full-service marketing strategy for each new listing, utilising our relationships with traditional and new media - and including the latest technologies and social media strategies - to ensure maximum exposure for every property we represent.

If you are considering selling your property, take a look at how other firms market their properties. You will soon see just what it is that sets us apart from the competition.

## FOR DEVELOPERS

One of the key factors behind Asset Folio's success is the importance that we place on building real and lasting relationships with our clients and business partners.

We have the ability, expertise, experience and proven track record to identify, assess, market and successfully sell any real estate or investment product using our extensive global marketing network to ensure top investor visibility.

Our involvement in each project is comprehensive, from the original concept and pricing strategy through to marketing and sales.

To discuss in more detail or to meet us in person please email us at [info@assetfolio.com](mailto:info@assetfolio.com)